

Privacy Policy

Friends of Armand Bayou Montessori School respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes how we collect, process, retain, and disclose personal and sensitive data when providing services to you through our website and operations, and our practices for using, maintaining, and protecting that information.

Please read this policy carefully to understand our policies and practices regarding your information and how we treat it. By interacting with us or providing us with your information, you agree to the collection, use, and sharing of your information as described in this privacy policy. This policy may change from time to time. Your continued use of the our website after we make changes as described here is deemed to be acceptance of those changes, so please check the policy periodically for updates.

The Personal Data and Sensitive Personal Information That We Collect or Process

"**Personal data**" is information that identifies, relates to, or describes, directly or indirectly, you as an individual, such as your name, email address, telephone number, home address, or payment information.

The types and categories of personal data we collect or process include:

- Contact information, including name, address, email address, phone number, and other contact information you provide us.
- Demographic information.
- Location information.
- Device information, including your IP address, and other device information.
- Content and information you elect to provide as part of your profile or in any reviews you make through the Services or emails, chats, or other communications sent to us.

"**Sensitive Personal Information**" is information that includes an individual's first name or first initial and last name in combination with one or more of the following data elements, when the name and data elements are not encrypted:

- Social Security number;
- Driver's license number or other government-issued identification number;
- Payment information including financial account number, credit card number, or debit card number in combination with any required security code, access code, or password that would permit access to an individual's financial account.

Sensitive Personal Information does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records.

How We Collect Your Personal and Sensitive Data

You Provide Information to Us

We collect information about you when you interact with us, such as when you create or update an account, subscribe, make a purchase or donation, participate in surveys, contests, or

promotions, or create, upload, or post content to the Services, including reviews, media such as photos, videos, or audio recordings.

Automatically Through Our Services

As you navigate through and interact with our Services, we may use automatic data collection technologies to collect information that may include personal data. Information collected automatically may include usage details, IP addresses, operating system, and browser type, and information collected through cookies, and other tracking technologies .

Using automatic collection technologies helps us to improve our Services and to deliver a better and more personalized experience.

The technologies we use for this automatic data collection may include cookies or other similar tracking technologies. A cookie is a small file placed on your device when you interact with the Services. You may refuse to accept or disable cookies by activating the appropriate setting on your browser or device. However, if you select this setting, you may be unable to access certain features of the Services.

When you interact with the Services, there are third parties that may use automatic collection technologies to collect information about you or your device. These third parties include:

- Advertisers, ad networks, and ad servers.
- Your internet or mobile service provider.

These third parties may use tracking technologies to collect information about you when you use the Services. The information they collect may be associated with your personal data or they may collect information, including personal data, about your online activities over time and across different websites, apps, platforms, and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

From Business Partners and Service Providers

We may receive personal data about you from other sources and combine that with information we collect directly from you. For example, we may obtain information about you from service providers that we engage to perform services on our behalf, such as payment processors.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal data, to:

- Process donations and issue receipts
- Provide services and programs
- Communicate with donors, volunteers, and supporters
- Send newsletters and updates (you may opt out at any time)

- Maintain internal records
- Improve our website and outreach efforts
- Comply with legal obligations

The usage information we collect, whether connected to your personal data or not, helps us improve our Services and deliver a better and more personalized experience by enabling us to:

- Estimate our audience sizes and usage patterns.
- Store information about your preferences, allowing us to customize the Services according to your individual needs and interests.
- Speed up your searches.

Friends of Armand Bayou Montessori School will not disclose personal data unless court ordered or compelled by law.

Your Rights and Choices About Your Information

This section describes mechanisms you can use to control certain uses and disclosures of your information and rights you may have under state law, depending on where you live.

Advertising, marketing, cookies, and other tracking technologies choices:

- **Cookies and Other Tracking Technologies.** You can set your browser to refuse all or some browser cookies or other tracking technology files, or to alert you when these files are being sent. If you disable or refuse cookies or similar tracking files, some Services features may be inaccessible or not function properly.

How We Protect Your Personal Data

We use commercially reasonable administrative, physical, and technical measures designed to protect your personal data from accidental loss or destruction and from unauthorized access, use, alteration, and disclosure. However, no website, system, electronic storage, or online service is completely secure, and we cannot guarantee the security of your personal data transmitted to, through, using, or in connection with the Services. Any transmission of personal data is at your own risk.

The safety and security of your information also depends on you. You are responsible for taking steps to protect your personal data against unauthorized use, disclosure, and access.

How We Retain Your Personal Data

We keep the categories of personal data described in this policy for as long as reasonably necessary to fulfill the purposes described or for as otherwise legally permitted or required, such as maintaining the Services, operating our organization, complying with our legal obligations, resolving disputes, and for safety, security, and fraud prevention. This means that we consider our legal and business obligations, potential risks of harm, and nature of the information when deciding how long to retain personal data. At the end of the retention period, personal data will be deleted, destroyed, or deidentified.

Children's Images and Media

Our organization is committed to protecting the privacy and safety of children who participate in our programs. Photographs, videos, or other media featuring children may be used on our

website, social media platforms, newsletters, or other organizational materials only with prior written consent from a parent or legal guardian. Such images are used solely to support our educational, charitable, or outreach mission.

We do not publish a child's full name in connection with their photograph without express parental or guardian consent. We avoid including personally identifying information such as home address, personal contact information, or other sensitive details in connection with any child's image.

All media content is reviewed prior to publication to ensure it is appropriate and consistent with our child protection practices. Parents or legal guardians may request removal of a child's image at any time by contacting us at the information provided below, and we will make reasonable efforts to promptly remove the image from our controlled platforms.

We do not knowingly collect personal information from children under the age of 13 without parental consent, in accordance with applicable federal law.

Changes to Our Privacy Policy

We may update this policy from time to time, and we will provide notice of any such changes to the policy as required by law. The date the privacy policy was last updated is identified at the top of the page. We will notify you of changes to this policy by updating the "last updated" date and posting the updated policy on the Services. We may email or otherwise communicate reminders about this policy, but you should check our Services periodically to see the current policy and any changes we have made to it.

Contact Information

To ask questions about this privacy policy or our privacy practices, contact us at: info@friendsofabms.org

Last reviewed: 03/24/ 2026